



Let's get moving this Walktober!

Get moving for our wellbeing, our community and our planet



School Information

This October, encourage pupils, families and staff to walk, wheel, cycle, scoot, Park and Stride or use public transport for our wellbeing, our community, and our planet. Every active, sustainable journey makes a difference!

Your school is invited to celebrate Walktober by promoting active travel, supporting pupils in entering the pupil competition and inspiring your community by taking part in the school challenge.



For the latest active travel news, like and follow

 @MJWokingham  @myjourney_wokingham

myjourneywokingham.com/walktober



Walktober promotional resources

You will have received a set of promotional resources to help you share information about Walktober with your school community and encourage them to get involved.

These include:

- Parent and carer flyer: to share with your school's families before or at the start of Walktober.
- Newsletter/website/email materials: suggested wording and images to support your promotion of Walktober throughout the event.
- Social media materials: suggested content and images for use with Facebook, X and Instagram.
- PowerPoint presentation: for use in class or as part of an assembly to launch Walktober and tell your staff and pupils about the competitions.

Please contact us at myjourney@wokingham.gov.uk if you have any questions about using the resources.

Walktober pupil competition

Whether pupils usually travel in an active, sustainable way or have recently tried an alternative to the car, we'd like them to share their journey stories to inspire others to give it a go.

How it works:

- Pupils are encouraged to share information about their active, sustainable journeys including what they enjoy, how it makes them feel and any tips they would offer to others hoping to do the same.
- They can be creative in how they present their journey report, it could be a written account, poem or rap, voice recording, video, presentation, drawing or collage.
- Pupils will be reminded to share their reports with a teacher, the school office or the school travel champion to help inspire the wider school community. These reports can then support the school's entry into the Walktober school competition.
- Pupils, parents or carers can visit myjourneywokingham.com/walktober for competition entry details and the full terms and conditions. The competition closes on **Friday 7th November 2025** and winners will be notified by the end of term.
- If pupils need assistance with submitting their entry we suggest they contact the school. To support this, we ask that you provide a collection point for Walktober Journey Reports. These can then be submitted as above or sent to *My Journey Team, Wokingham Borough Council, Shute End, Wokingham, RG40 1BN*. Entries sent by post must be received by **Friday 14th November 2025**.

myjourneywokingham.com/walktober

Walktober school competition

Throughout October, promote active and sustainable journeys by sharing inspiring stories from across your school community to motivate others. For a chance to win an amazing prize, use the school competition resource to present your activities and submit your entry!

How it works:

Use the promotional resources to tell your pupils, families and staff about Walktober and invite them to share their inspirational stories.

- Support pupils in creating their Walktober journey reports, either at home or in school. Provide pupils with the My Walktober Journey instruction sheet. Pupil's reports can be shared with others at school and entered into the pupil competition.
- Encourage staff who travel to work actively or sustainably to create a short story or report about their journey to share with the school community.
- Ask parents and carers with regular or new active and sustainable journeys if they'd like to share their story to help inspire others.

If you need a bit of inspiration, visit myjourneyhampshire.com/walktober to see some examples.

Decide how to showcase your school community's inspirational Walktober stories. Ideas include:

- Newsletter articles
- Social media posts
- A website feature
- A school display
- During an assembly
- In tutor time
- As part of a class lesson
- Inviting 'guest speakers' into school

At the end of Walktober, log all your activities using the Walktober Inspirational Stories competition resource. You can include a written summary, photos, screenshots, quotes or links - be as creative as you like!

Once complete, please save your entry as a PDF and submit using the school competition entry form at myjourneywokingham.com/walktober.

The competition closes on **Friday 7th November 2025** and winners will be notified by the end of term.

Please do share your fun-filled Walktober activities with us by tagging #Walktober.

myjourneywokingham.com/walktober